

ASPPH ASSOCIATION OF
SCHOOLS & PROGRAMS
OF PUBLIC HEALTH

2027 ASPPH SPONSORSHIP OPPORTUNITIES

Advancing the Future of Academic
Public Health Together



Why Partner With ASPPH

Your Partnership. Our Shared Impact.

The [Association of Schools and Programs of Public Health \(ASPPH\)](#) is the voice of academic public health, representing more than 150 CEPH-accredited schools and programs of public health and a community of more than 103,000 faculty, staff, students, researchers, and practitioners working to improve health and well-being worldwide.

Partnering with ASPPH connects your organization with an influential public health community dedicated to innovation, workforce development, and improving health outcomes worldwide.

Through partnership opportunities, your organization can:

- **Increase visibility** among leaders in academic public health
- **Showcase** your products, services, and thought leadership
- **Build relationships** with decision-makers, faculty, and emerging professionals
- **Support initiatives** that advance health equity and social justice

Your partnership helps empower the academic public health community and supports a healthier future for everyone, everywhere.

155+

ASPPH
Institutional
Members

75K+

Total Student
Enrollments
in Fall 2025

27K+

Graduates from
Academic Year
2024-2025

10K+

Instructional
Faculty Fall 2025

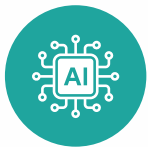
Let's Shape the Future of Academic Public Health Together

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Why Partner With ASPPH

ASPPH INITIATIVES

ASPPH Strategic Initiatives address emerging public health challenges through innovation, collaboration, education, and workforce leadership.



AI for Public Health

Advancing the ethical and effective use of AI across public health education, research, practice, and policy.



Climate Change and Health

Advancing solutions that address the growing health impacts of climate change through education, research, collaboration, and policy leadership.



Framing the Future 2030

Transforming academic public health education to better prepare future professionals for emerging and complex global health challenges.



Global Action

Strengthening international collaboration and global partnerships to improve health outcomes and advance evidence-based public health solutions worldwide.



Gun Violence Prevention

Supporting research, education, and collaborative frameworks to address gun violence as a public health crisis.



Healthy Longevity

Advancing healthier aging and improving quality of life across generations through research, policy, and education.



Transforming Academia for Inclusive Excellence

Driving institutional change to foster inclusive excellence, equity, belonging, and social justice across academic public health.

Let's Shape the Future of Academic Public Health Together

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Why Partner With ASPPH

2027 ASPPH SPONSORSHIP OPPORTUNITIES

ASPPH offers a variety of sponsorship and partnership opportunities designed to align with your organization's goals, including brand visibility, thought leadership, workforce engagement, student outreach, digital promotion, and event participation. Opportunities range from leadership events to webinars, podcasts, newsletters, student initiatives, and year-round digital engagement, allowing partners to customize involvement based on their strategic priorities and audience interests.



Event & Exhibitor Sponsorships

- 2027 ASPPH Annual Meeting Sponsor
 - Exhibitor Sponsorship
 - Standalone Sponsorship
 - Award Sponsorship
 - Dual Event Sponsorship
- 2027 Sections Retreat Sponsor



Digital & Thought Leadership Sponsorships

- ASPPH Webinar Sponsorship
- IDEA Exchange Podcast Sponsorship
- ASPPH Friday Letter Newsletter Sponsorship

Engagement & Partnerships

- Student Engagement Sponsorship
- NHIT INSPIRED™ x ASPPH Sponsorship

Let's Shape the Future of Academic Public Health Together

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2027 ANNUAL MEETING

MARCH 17-19 | BALTIMORE, MD

EVENT & EXHIBITOR SPONSORSHIPS

The ASPPH Annual Meeting brings together academic public health leaders from across the nation and around the world for thought-provoking sessions, knowledge-sharing, and networking opportunities that advance public health education, research, and practice.

Sponsors play an important role in supporting conversations and initiatives that drive innovation and improve population health outcomes globally.

AUDIENCE REACH & ENGAGEMENT FROM THE 2026 ANNUAL MEETING



Total Attendees



Institutions Represented



Social Media Impressions



Webpage Views

For more information or to discuss sponsorship opportunities, please contact Melissa DeGraw at SupportASPPH@aspph.org.

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SPONSORSHIP TIERS OVERVIEW

2027 ANNUAL MEETING

MARCH 17-19 | BALTIMORE, MD

SPONSORSHIP LEVEL	PLATINUM* \$15,000	GOLD \$10,000	SILVER \$8,000	BRONZE \$6,000
Brand visibility on the ASPPH Annual Meeting website and conference app	✓	✓	✓	✓
Permission to display ASPPH Sponsorship badge on the sponsor's website	✓	✓	✓	✓
Standard exhibit package (see next page for details)	premium 10x10 exhibit space in a high-visibility location	premium 10x10 exhibit space in a high-visibility location	✓	✓
Recognition throughout the Annual Meeting based on sponsorship level	✓	✓	✓	✓
Opportunity to include promotional material in attendee welcome packets	✓	✓	✓	✓
Social media and digital recognition	✓	✓	✓	✓
Complimentary full conference registrations, including the Awards Luncheon	8	6	4	2
Recognition during networking receptions and exclusive engagement opportunities	✓	✓	✓	
Recognition during plenary sessions	✓	✓		
Opportunity for featured visibility in the ASPPH Friday Letter newsletter	✓			
One dedicated sponsor email distributed by ASPPH	✓			

*Platinum sponsors have the option to add a 10-Minute "Show & Tell" Presentation during coffee breaks. See the Standalone Sponsorship Opportunities section for details.

DEADLINE: February 19, 2027

For more information or to discuss sponsorship opportunities, please contact Melissa DeGraw at SupportASPPH@aspph.org.

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2027 ANNUAL MEETING

MARCH 17-19 | BALTIMORE, MD

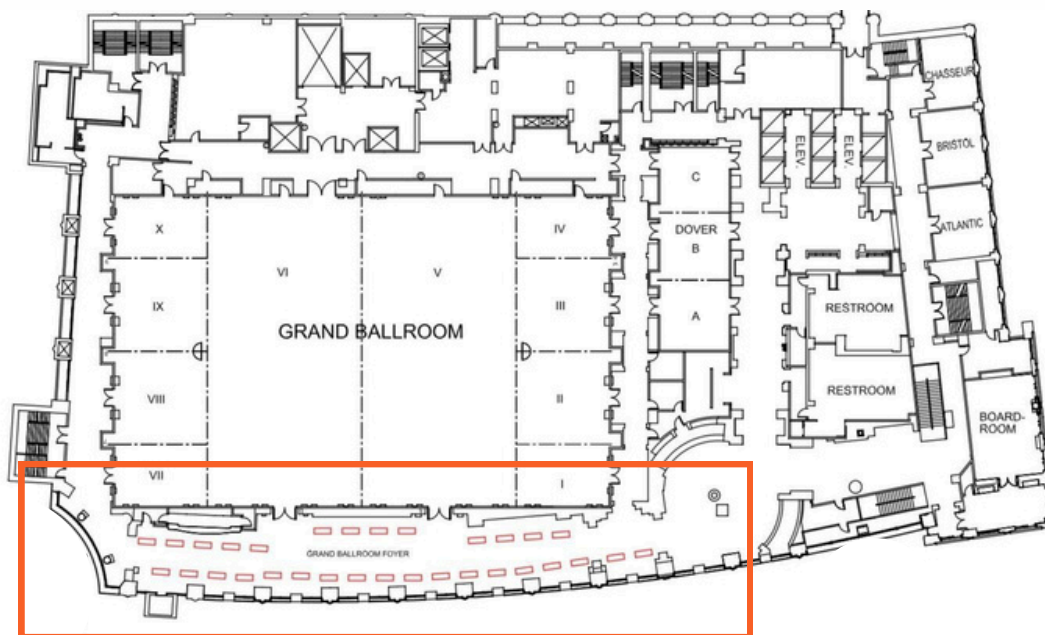
EXHIBITOR SPONSORSHIP

STANDARD EXHIBIT PACKAGE	\$5,000 NON-PROFIT - \$4,000
Table exhibit space includes 6' draped table, two chairs, and a wastebasket	✓
Opportunity to distribute premium branded materials	✓
Two complimentary Exhibitor-Only registrations per paid booth	✓

All exhibit booth staff must be registered for the conference. **\$2,000 deposit per booth with payment by January 31, 2027**

DEADLINE: February 19, 2027

ASPPH Annual Meeting Layout of Exhibit Space



For more information or to discuss sponsorship opportunities, please contact Melissa DeGraw at SupportASPPH@aspph.org.

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2027 ANNUAL MEETING

MARCH 17-19 | BALTIMORE, MD

STANDALONE SPONSORSHIP

ASPPH offers a variety of sponsorship opportunities designed to support your organization's marketing, visibility, and attendee engagement goals during the Annual Meeting. Opportunities include:

- **Lanyard Sponsorship**
- **Wi-Fi Sponsorship**
- **Coffee Break Sponsorship**
- **10-Minute "Show & Tell" Presentation during coffee breaks (Platinum sponsors only)**

These sponsorship opportunities provide strategic onsite visibility and meaningful engagement throughout the conference experience. **Sponsorships begin at \$3,000**, available as standalone opportunities or sponsorship enhancements to larger partnership packages.

AWARD SPONSORSHIP

ASPPH annually honors excellence in academic public health through awards recognizing leadership, innovation, community service, and lifetime achievement. **Sponsorship opportunities begin at \$3,000 for Excellence Awards (seven available)**, while the **Spencer Award sponsorship is available for \$10,000**. Award sponsorship directly supports recipient honorariums, travel, and lodging.

These high-visibility opportunities provide meaningful engagement with attendees and award recipients through onstage recognition, award presentation opportunities, commemorative photos, complimentary event registrations or reserved seating, and visibility across event, promotional, and digital platforms.

DUAL EVENT SPONSORSHIP

ASPPH is pleased to offer a Dual Event Sponsorship opportunity across our **two premier 2027 events: the Annual Meeting and the Sections Retreat**. This package provides expanded visibility and engagement with public health leaders, educators, researchers, students, and industry partners throughout the year.

Organizations participating in both events will receive a **10% discount** on their combined sponsorship investment, along with enhanced brand exposure, networking opportunities, and recognition across multiple event platforms and communications.

For more information or to discuss sponsorship opportunities, please contact Melissa DeGraw at SupportASPPH@aspph.org.

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SPONSORSHIP TIERS OVERVIEW

2027 SECTIONS RETREAT

Dates to be determined (June 2027)

The [ASPPH Sections Retreat](#) brings together representatives from ASPPH-member schools and programs of public health across key leadership areas, including **Academic Affairs, Data, Institutional Excellence, Finance & Administration, Marketing & Communications, Practice, Research, and Student Affairs.**

This collaborative, peer-focused event provides opportunities to exchange promising practices, explore emerging trends, discuss shared challenges, and build connections with colleagues across academic public health.

SPONSORSHIP LEVEL	GOLD \$15,000	SILVER \$10,000	BRONZE \$3,000
Brand visibility on the ASPPH Sections Retreat website and retreat app	✓	✓	✓
Recognition during general sessions	✓	✓	✓
Visibility in event promotional materials	✓	✓	✓
Onsite engagement and networking opportunities	✓	✓	✓
Complimentary retreat registrations	3	2	1
Social media and digital recognition	✓		
Opportunity to deliver welcome remarks during the Retreat Opening Session	✓		

DEADLINE: May 21, 2027

For more information or to discuss sponsorship opportunities, please contact Melissa DeGraw at SupportASPPH@aspph.org.

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DIGITAL & THOUGHT LEADERSHIP SPONSORSHIP

FY27 ASPPH PRESENTS WEBINAR

The [ASPPH Presents webinar](#) series provides a platform for exploring diverse topics in public health education, practice, and research. These webinars provide public health professionals, educators, and students with valuable opportunities to learn from experts, exchange best practices, and engage in discussions on current and emerging issues in the field.

SPONSORSHIP LEVEL	\$10,000 FY27* series	\$1,000 per webinar
Prominent logo placement on the webinar materials	✓	✓
Acknowledgement in the webinar introduction and Closing Remarks	✓	✓
Featured on our social media promotions and website	✓	✓
Post-webinar content promotion (e.g., recording)	✓	

*ASPPH's FY27 runs from October 2026 through September 2027

ASPPH PRESENTS WEBINAR

For more information or to discuss sponsorship opportunities,
please contact Melissa DeGraw at SupportASPPH@aspph.org.

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DIGITAL & THOUGHT LEADERSHIP
SPONSORSHIP

FY27 IDEA EXCHANGE PODCAST



IDEA Exchange is a space for conversations about innovation, discovery, and excellence in academic public health. In each episode, we'll highlight the ideas, research, collaborations, and people shaping the future of public health across our ASPPH member schools and programs and the broader public health community. If you're interested in sharing your work or participating in a future episode, we invite you to stay connected with the IDEA Institute and ASPPH. Thank you for helping us turn ideas into action in academic public health.

SPONSORSHIP LEVEL	\$3,000 3 episodes	\$1,000 per episode
Featured on our social media promotions and website	✓	✓
Featured sponsor recognition in the ASPPH Friday Letter	✓	✓
"Sponsor by" recognition in podcast title and on episode intro mention	✓	✓
One 2-minute podcast ad featured across three episodes	✓	

Partner with us to support conversations that shape the future of public health education, leadership, workforce development, and innovation.



IDEA
INSTITUTE
ASPPH

For more information or to discuss sponsorship opportunities, please contact Melissa DeGraw at SupportASPPH@aspph.org.

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DIGITAL & THOUGHT LEADERSHIP SPONSORSHIP

ASPPH FRIDAY LETTER

The [ASPPH Friday Letter](#) is a weekly newsletter issued by the Association of Schools and Programs of Public Health (ASPPH). It is designed to provide updates, news, and important information to the public health community, including members of ASPPH and other stakeholders.

The content typically includes:

- Information about ASPPH initiatives
- Highlights from ASPPH member institutions, including achievements, research developments, and notable events
- Insights into current public health issues, policy updates, and best practices
- Information on upcoming events, webinars, and other professional development opportunities
- Announcements about job openings, funding opportunities, and other resources relevant to public health professionals

SPONSORSHIP LEVEL	\$30,000 FY27*	\$3,000 per month**
Placement in the Friday Letter, ensuring maximum visibility	✓	✓
Featured on our social media promotions and website	✓	✓
Analytics report on advertisement performance	✓	

*ASPPH's FY27 runs from October 2026 through September 2027

**One month is 4 weekly issues

8,800+
SUBSCRIBERS

13.3%
CLICK-TO-OPEN RATE

For more information or to discuss sponsorship opportunities, please contact Melissa DeGraw at SupportASPPH@aspph.org.

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ENGAGEMENT & PARTNERSHIPS

STUDENT ENGAGEMENT SPONSORSHIP

Invest in Future Public Health Leaders

SPONSORSHIP LEVEL	PREMIER \$10,000	SUPPORTING \$3,000
Recognition in email communications, including dedicated sponsor content feature	2 dedicated sponsor content features (1 Fall, 1 Spring)	1 dedicated sponsor content feature
Sponsor Recognition on ASPPH / TIPH Social Channels	3	1
ASPPH Student Journey Webpage Banner Placement	TIPH fair Landing Page (4 months)	Single fair Event Page
Follow-Up Email Feature	All Fall fair follow-up emails	Single fair follow-up email
On-site signage at in-person TIPH fairs	All in-person fairs	Single in-person fair

STANDALONE SPONSORSHIP

Additional sponsorship opportunities are available as add-ons or standalone options, providing flexible ways for organizations to increase visibility and engagement with students.

- **Snack Sponsorship (In-Person Fair):** \$2,000 per fair | \$10,000 full season
- **Branded Giveaways:** \$2,500 per fair | \$12,000 full season
- **Pre-Fair Event Programming:** \$5,000 per event

Opportunities may be bundled with sponsorship packages or purchased individually based on organizational goals and audience engagement priorities.

For more information or to discuss sponsorship opportunities, please contact Melissa DeGraw at SupportASPPH@aspph.org.

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**BUILD THE AI-READY PUBLIC HEALTH
WORKFORCE**

NHIT INSPIRED™ AI Academy x ASPPH

The **NHIT INSPIRED™ AI Academy x ASPPH** is a collaborative initiative between the **National Health IT Collaborative for the Underserved (NHIT)** and the **Association of Schools and Programs of Public Health (ASPPH)** that equips public health students with applied AI skills. Through NHIT INSPIRED™ framework, students complete hands-on capstone projects that apply artificial intelligence and data science to real-world public health challenges — including food insecurity, chronic disease management, and health equity in underserved communities. This bespoke program also provides exceptional professional development opportunities, such as travel to national conferences, Congressional roundtables and direct community engagement.

Sponsoring the AI Academy connects your organization with the next generation of public health professionals trained to deploy AI responsibly, ethically, and safely — and positions your brand at the intersection of public health, healthcare, technology, and workforce development.

Your Sponsorship Will:

- **Train 25 graduate and undergraduate public health students** from ASPPH member institutions to apply AI to real-world challenges in underserved communities.
- **Position your brand at the forefront of AI-integrated public health practice**, with year-round visibility across ASPPH's network of member institutions and public health professionals.
- **Build your AI and health-equity talent pool** through direct engagement with diverse, mission-driven students prepared to lead in the age of agentic AI.
- **Advance health equity and workforce development** by supporting students addressing public health challenges in underserved and rural communities.
- **Demonstrate leadership in responsible AI by aligning your brand** with ASPPH's **AI Task Force** recommendations and NHIT's nationally recognized INSPIRED model.

25

Inaugural cohort
students

3

Cohorts per year

250+

Eligible public health
schools and programs

1st

NHIT INSPIRED™
AI Academy x ASPPH

Please contact Ed Ruiz at er Ruiz@aspph.org to design a partnership that fits your goals.

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SPONSORSHIP TIERS OVERVIEW

NHIT INSPIRED™ AI ACADEMY x ASPPH INAUGURAL YEAR COHORTS

SPONSORSHIP LEVEL		PLATINUM \$600,000	GOLD \$200,000	SILVER \$75,000	BRONZE \$25,000
General Overview	Sponsor positioning	Full Year Sponsor	Full Cohort Sponsor	Partial Cohort Sponsor	Scholarship Sponsor
	Students supported	Three Cohorts (75)	One Cohort (25)	10 students	4 students
	Naming rights / presenting recognition	Exclusive (Year-Long)	Named cohort	Cohort Sponsor List	Cohort Sponsor List
Organization Visibility	Brand visibility on ASPPH website, social media, program materials, and showcase signage	✓	✓	✓	✓
	Permission to display NHIT INSPIRED™ x ASPPH sponsor badge on sponsor's website	✓	✓	✓	✓
	Recognition during plenary sessions at Annual Meeting	✓	✓		
	Featured visibility in the ASPPH Friday Letter (8,800+ subscribers)	Dedicated content feature	Co-feature with track	Mention	Sponsor List
	Featured on IDEA Podcast	✓	✓		
	Seat on the program Advisory Council	✓			
Student Access	Engagement with student capstone teams / talent pool options	First-look hiring access + Meet and greet access	Cohort-aligned introductions and resume book	Resume book	Resume book
	Career / Employer Spotlight Webinar	Sponsored Session	Sponsored Session	Panel Presenter	Panel Presenter
	Recognition at the AI Academy Virtual Capstone	Featured Speaker / Co-host + Sponsor Slide (3 Events)	Featured Speaker / Co-host + Sponsor Slide (1 event)	Sponsor Slide (1 event)	Sponsor Slide (1 event)
Impact Reporting	Post-program impact report with cohort outcomes and capstone summaries	Executive Briefing with cohort leadership and Advisory Council	Custom briefing	✓	✓

INAUGURAL COHORT DEADLINE: JULY 15, 2026 (rolling deadlines for other cohorts)

All sponsorships are administered by ASPPH, a 501(c)(3) tax-exempt organization, and may qualify as charitable contributions. Custom packages, multi-year commitments, named scholarships, or a co-branded/site-specific capstone are available.

Please contact Ed Ruiz at eruib@aspph.org to design a partnership that fits your goals.

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DISCLAIMER

ASPPH reserves the right to approve all sponsorships and related promotional materials. Sponsorship does not imply ASPPH endorsement of any organization, product, service, or viewpoint.

Sponsors are responsible for submitting materials by stated deadlines and ensuring compliance with applicable laws and ASPPH guidelines. ASPPH may refuse or request revisions to any materials inconsistent with its mission, values, or standards.

Sponsorship benefits are subject to availability and may change due to programmatic or operational needs. ASPPH is not responsible for delays or disruptions beyond its control.

CANCELLATION POLICY

Sponsorship commitments are final upon signed agreement or confirmation of participation.

- Written cancellations received 30+ days before the event or launch date may receive a partial refund, less incurred costs.
- Cancellations received fewer than 30 days prior are non-refundable.
- Failure to provide materials by published deadlines may result in forfeiture of sponsorship benefits without refund.
- If ASPPH cancels or significantly modifies an opportunity, ASPPH may offer comparable benefits, future credit, or a partial refund at its discretion.

Exceptions may be considered on a case-by-case basis.



For additional details, please visit:
[ASPPH.org/sponsorship-opportunity-for-academic-public-health/](https://aspph.org/sponsorship-opportunity-for-academic-public-health/)