

DIGITAL & THOUGHT LEADERSHIP SPONSORSHIP

ASPPH FRIDAY LETTER

The [ASPPH Friday Letter](#) is a weekly newsletter issued by the Association of Schools and Programs of Public Health (ASPPH). It is designed to provide updates, news, and important information to the public health community, including members of ASPPH and other stakeholders.

The content typically includes:

- Information about ASPPH initiatives
- Highlights from ASPPH member institutions, including achievements, research developments, and notable events
- Insights into current public health issues, policy updates, and best practices
- Information on upcoming events, webinars, and other professional development opportunities
- Announcements about job openings, funding opportunities, and other resources relevant to public health professionals

SPONSORSHIP LEVEL	\$30,000 FY27*	\$3,000 per month**
Placement in the Friday Letter, ensuring maximum visibility	✓	✓
Featured on our social media promotions and website	✓	✓
Analytics report on advertisement performance	✓	

*ASPPH's FY27 runs from October 2026 through September 2027

**One month is 4 weekly issues

8,800+
SUBSCRIBERS

13.3%
CLICK-TO-OPEN RATE

For more information or to discuss sponsorship opportunities, please contact Melissa DeGraw at SupportASPPH@aspph.org.

ASPPH