

SKILL-BUILDING WORKSHOP

BEYOND THE BASICS: PRACTICAL APPLICATIONS OF AI FOR ACADEMIC PUBLIC HEALTH



Wednesday, March 18, 2026 | 9AM – 12PM ET
Crystal Gateway Marriott, 1700 Richmond Highway, Arlington, VA 22202

REGISTER TODAY!

This advanced Skill-Building Workshop will move “beyond the basics” to help participants apply AI tools and strategies directly to their courses, departments, and academic operations. The workshop will be facilitated by **Dr. C. Edward Watson**, Vice President for Digital Innovation with the **American Association of Colleges and Universities (AAC&U)**, who recently released in December 2025 his **second edition of Teaching with AI: A Practical Guide to a New Era of Human Learning**. After a brief refresher on the AI landscape and pedagogy principles, the workshop will focus on practical implementation: specific tools, methods, simulations, and real-world examples tailored to public health education. Through demonstrations, guided practice, and peer collaboration, participants will leave with concrete skills, draft materials, and an action plan for integrating AI into teaching, advising, assessment, and program processes.

WHAT YOU’LL LEARN

Participants will leave this workshop with practical, ready-to-use approaches for applying AI in academic public health. Specifically, you will:

- **Identify high-impact use cases** for AI across teaching, advising, assessment, and program operations
- **Explore specific AI tools and methods** applicable to public health education and administration
- **Practice designing** AI-supported activities, assignments, simulations, or workflows aligned with learning objectives and academic standards
- **Apply responsible and ethical AI principles**, including transparency, equity, and academic integrity
- **Develop draft materials** and a personalized action plan for integrating AI into your courses, department, or program context

WHO SHOULD ATTEND

This workshop is designed for academic public health professionals who are ready to move from exploration to implementation, including:

- Faculty members and instructors interested in integrating AI into courses and curriculum
- Academic leaders, program directors, and department chairs overseeing teaching and operations
- Educational developers, instructional designers, and teaching and learning staff
- Advisors, assessment professionals, and administrators supporting student success and program effectiveness

Pre-Workshop Webinar

Foundations of AI in Public Health Education: Concepts, Context, and Readiness - February 18, 2026, 12:00 - 1:00 PM ET

Participants in the in-person workshop should have basic familiarity with AI concepts and be looking to apply AI in practical, mission-aligned ways. To help prepare participants who may need it, and included in your registration fee, ASPPH is offering an online training to introduce the current AI landscape for academic public health, including common tools, emerging trends, and key pedagogical and ethical considerations. The pre-workshop webinar is designed to provide a shared baseline understanding of AI’s opportunities, limitations, and risks to prepare for the deeper, hands-on application at the in-person Skill-Building Workshop on March 19, 2026. **Note:** participation in the webinar is not a required prerequisite for the workshop; however, it’s highly encouraged for participants who need foundational AI knowledge before the in-person deep-dive session. Instructions for joining the webinar will be sent to all workshop registrants at a later date.

2026 ASPPH ANNUAL MEETING
FOR ACADEMIC PUBLIC HEALTH

MARCH 18-20
ARLINGTON, VA

