



2027 ANNUAL MEETING

MARCH 17-19 | BALTIMORE, MD

EVENT & EXHIBITOR SPONSORSHIPS

The ASPPH Annual Meeting brings together academic public health leaders from across the nation and around the world for thought-provoking sessions, knowledge-sharing, and networking opportunities that advance public health education, research, and practice.

Sponsors play an important role in supporting conversations and initiatives that drive innovation and improve population health outcomes globally.

AUDIENCE REACH & ENGAGEMENT FROM THE 2026 ANNUAL MEETING



Total Attendees



Institutions Represented



Social Media Impressions



Webpage Views

For more information or to discuss sponsorship opportunities, please contact Melissa DeGraw at SupportASPPH@aspph.org.



SPONSORSHIP TIERS OVERVIEW

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SPONSORSHIP LEVEL	PLATINUM* \$15,000	GOLD \$10,000	SILVER \$8,000	BRONZE \$6,000
Brand visibility on the ASPPH Annual Meeting website and conference app	✓	✓	✓	✓
Permission to display ASPPH Sponsorship badge on the sponsor's website	✓	✓	✓	✓
Standard exhibit package (see next page for details)	premium 10x10 exhibit space in a high-visibility location	premium 10x10 exhibit space in a high-visibility location	✓	✓
Recognition throughout the Annual Meeting based on sponsorship level	✓	✓	✓	✓
Opportunity to include promotional material in attendee welcome packets	✓	✓	✓	✓
Social media and digital recognition	✓	✓	✓	✓
Complimentary full conference registrations, including the Awards Luncheon	8	6	4	2
Recognition during networking receptions and exclusive engagement opportunities	✓	✓	✓	
Recognition during plenary sessions	✓	✓		
Opportunity for featured visibility in the ASPPH Friday Letter newsletter	✓			
One dedicated sponsor email distributed by ASPPH	✓			

*Platinum sponsors have the option to add a 10-Minute "Show & Tell" Presentation during coffee breaks. See the Standalone Sponsorship Opportunities section for details.

DEADLINE: February 19, 2027

For more information or to discuss sponsorship opportunities, please contact Melissa DeGraw at SupportASPPH@aspph.org.

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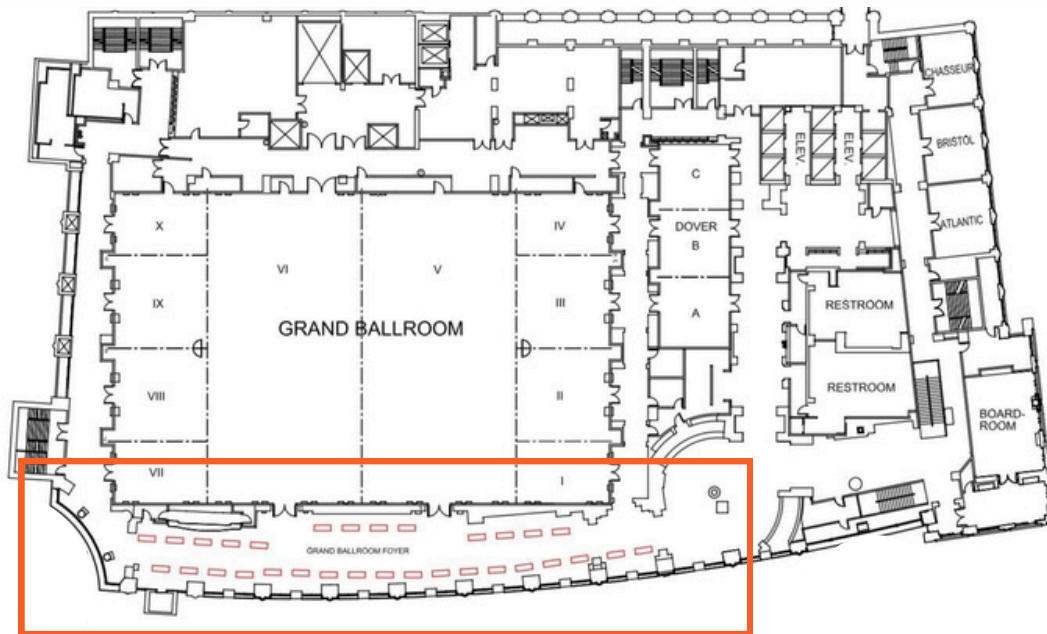
EXHIBITOR SPONSORSHIP

STANDARD EXHIBIT PACKAGE	\$5,000 NON-PROFIT - \$4,000
Table exhibit space includes 6' draped table, two chairs, and a wastebasket	✓
Opportunity to distribute premium branded materials	✓
Two complimentary Exhibitor-Only registrations per paid booth	✓

All exhibit booth staff must be registered for the conference. **\$2,000 deposit per booth with payment by January 31, 2027**

DEADLINE: February 19, 2027

ASPPH Annual Meeting Layout of Exhibit Space



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STANDALONE SPONSORSHIP

ASPPH offers a variety of sponsorship opportunities designed to support your organization's marketing, visibility, and attendee engagement goals during the Annual Meeting. Opportunities include:

- **Lanyard Sponsorship**
- **Wi-Fi Sponsorship**
- **Coffee Break Sponsorship**
- **10-Minute "Show & Tell" Presentation during coffee breaks (Platinum sponsors only)**

These sponsorship opportunities provide strategic onsite visibility and meaningful engagement throughout the conference experience. **Sponsorships begin at \$3,000**, available as standalone opportunities or sponsorship enhancements to larger partnership packages.

AWARD SPONSORSHIP

ASPPH annually honors excellence in academic public health through awards recognizing leadership, innovation, community service, and lifetime achievement. **Sponsorship opportunities begin at \$3,000 for Excellence Awards (seven available)**, while the **Spencer Award sponsorship is available for \$10,000**. Award sponsorship directly supports recipient honorariums, travel, and lodging.

These high-visibility opportunities provide meaningful engagement with attendees and award recipients through onstage recognition, award presentation opportunities, commemorative photos, complimentary event registrations or reserved seating, and visibility across event, promotional, and digital platforms.

DUAL EVENT SPONSORSHIP

ASPPH is pleased to offer a Dual Event Sponsorship opportunity across our **two premier 2027 events: the Annual Meeting and the Sections Retreat**. This package provides expanded visibility and engagement with public health leaders, educators, researchers, students, and industry partners throughout the year.

Organizations participating in both events will receive a **10% discount** on their combined sponsorship investment, along with enhanced brand exposure, networking opportunities, and recognition across multiple event platforms and communications.

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