



Gregory Bocchino, EdD, MSEd Senior Executive Director for Career Services & Professional Development



GILLINGS SCHOOL OF GLOBAL PUBLIC HEALTH
Student Affairs

Note: Job titles, employers, and salaries shown during this presentation are based on prior research and are for general reference only. Individual experiences may vary.

NOW HIRING

APPLY WITHIN

Industries:

- o Healthcare/Hospitals
- o Insurance/Managed Care
- State and local governmental
- o Non-profits/NGO's
- o Community organizations
- Philanthropy/Foundations
- o Research Organizations
- o Environmental/Humanitarian

ob Title

Health Equity Senior Professional

Human Rights Reporting and Engageme Maternal Community Health & Health E

Senior Policy Advisor, Bureau of Equitab

Senior Advisor for Health Equity

Gender Equity Manager

Executive Director Health Disparities an

Senior Program Manager, Health Equity

Director of Neighborhood Health & Well

Youth Health Survey Epidemiology Mana

Where do I look for public health jobs?

- I'm not sure what job titles to search for.
- I'm not aware of the employers or organizations that hire public health graduates.
- I'm not sure what industries or sectors to consider.
- I don't know what websites to use.
- I'm not sure if my skills are translatable across fields.



Why Public Health Graduates Are Valuable:

Problem Solving & Data Analysis Skills: Gillings graduates are trained to critically assess and interpret complex data sets, apply biostatistical and epidemiologic methods, conduct program evaluations, and use data to inform evidence-based decision-making. These skills enable them to address pressing public health challenges through quantitative and qualitative approaches.

Content/Discipline-Specific Knowledge: Whether in environmental health, nutrition, maternal and child health, epidemiology, global health, or health policy, graduates have deep expertise in their fields. They understand systems-level thinking, disease prevention, health behavior theories, and social determinants of health, making them effective in designing, implementing, and evaluating interventions.

Communication Skills: Graduates excel at tailoring messages for diverse audiences, from scientific briefs for policymakers to culturally sensitive health education for communities. They are trained in data visualization, health literacy, and risk communication—critical for public messaging, advocacy, and interdisciplinary collaboration.

Teamwork and Collaboration: Public health solutions require cross-sector collaboration. Gillings students work in interdisciplinary teams, often partnering with community organizations, healthcare providers, and global agencies. They are skilled in consensus-building, stakeholder engagement, and participatory methods.

Ethics and Empathy: A foundation in public health ethics prepares graduates to navigate complex moral dilemmas, prioritize health equity, and center community voices. Cultural humility/anti-racism training/human-centered approaches are embedded throughout their education.

Systems Thinking & Policy Analysis: Gillings graduates understand how local, national, and global systems affect health outcomes. They can analyze health policies, assess the impact of structural inequities, and advocate for systemic change through policy development/reform.

Leadership & Project Management: Students develop leadership skills through coursework and applied practice experiences, managing teams, timelines, budgets, deliverables. They are ready to lead health initiatives, coordinate multi-sector projects, and drive strategic innovation.

Technology & Informatics Literacy: With exposure to things like GIS, data dashboards, electronic health records, modeling tools, and other technologies, you are equipped to harness digital tools to improve health systems, monitor outcomes, and support decision-making.

Adaptability & Lifelong Learning: Public health is dynamic, and you are trained to be flexible, resourceful, and responsive to emerging challenges—from pandemics to climate change. They are committed to continuous professional development/scientific advancement.

Core Public Health Content

Discipline Specific Content

Electives

Additional Degree Requirements

Practicum, Capstone, Research



How to Get Hired in Public Health with CEO of Public

Public Health Careers





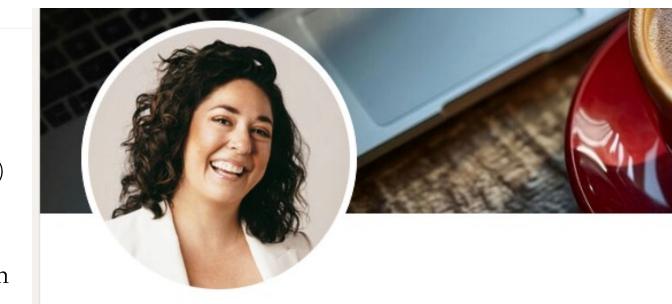




1× More Info Share

Interview with Zoila Reyna, MPH

"There are so many people out there (job searching) that are lost...you don't have to be lost. The public health space is broad, dense, and wide. If you just first see all of your options and then are honest with yourself about what you want...given those options...then it becomes a lot easier. A lot of people flounder and are like....what is this (the job market/where are the jobs in public health)."



Zoila Reyna, MPH · 2nd

Public Health W Career Mentor

Los Angeles, California, United States · Contact info







@wayanvota

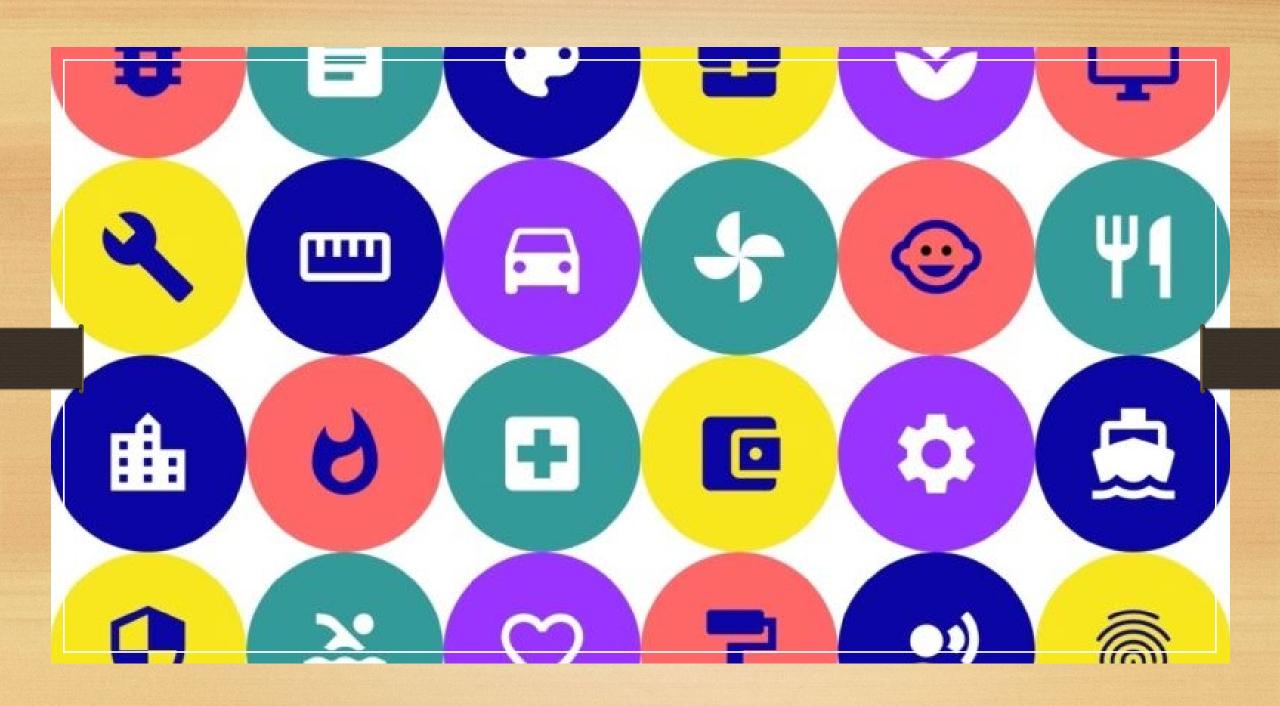
I am an award-winning leader in digital transformation for mission-driven organizations. I helped hundreds of people find rewarding careers in international development. That industry is now dead. Let's work together to pivot to new careers

Humanitarian Job Title	Corporate Job Title
Administrative Officer	Operations Coordinator
Advocacy Lead	Government Relations Specialist
Business Development Manager	Sales Director
Chief of Party	Country Manager / Division Director
Emergency Response Coordinator	Crisis Management Manager
Field Coordinator	Operations Manager
Finance Officer	Financial Analyst
Grants Manager	Vendor Relations Manager
Proposal Recruiter	HR Business Partner
Humanitarian Coordinator	Program Director
Logistics Coordinator	Supply Chain Manager
Monitoring & Evaluation Officer	Data Analyst / Business Analyst
Procurement Officer	Purchasing Manager
Program Officer	Program Manager
Project Coordinator	Project Manager
Protection Specialist	Risk Management Specialist
Training Coordinator	Learning & Development Manager
WASH Officer	Environmental Health & Safety Manag



What terms should I use when searching for a job?

- Population health, public health
- Community impact, community health, community engagement, community outreach
- Social impact, social responsibility, corporate social responsibility, public/stakeholder engagement
- Health equity, health advocacy, health access, health consultant, health advisor
- Program coordinator, program manager, program researcher, program specialist
- Biodiversity, eco-health, one health, sustainability
- People and culture, people operations, humanitarian
- Infection prevention, surveillance
- Real World Evidence (RWE)
- Implementation Science, monitoring and evaluation, quality improvement
- Workplace wellness, wellbeing























Global Organizations

Resolve to Save Lives: Senior Technical Advisor, Lead Poisoning Prevention, UK

World Resources Institute: Consultant/Project Development: Kenya, Rwanda

Gates Foundation: Senior Program Officer, Women's Livelihoods Development

The Global Fund: Specialist, Public Health and Monitoring & Evaluation

CARE: Director, Health US Programs

International Youth Foundation: Program Coordinator

UNICEF: School-age Children and Adolescent Nutrition, Consultant

<u>Ihpiego:</u> Program Manager, Reaching Impact Saturation and Epidemic Control

World Health Organization: Medical Evacuation Coordinator

International Initiative for Impact Evaluation (3ie): Consultant (Early Childhood Development Program/Save the Children, Mozambique)

<u>Doctors Without Borders:</u> Global Health Strategic Advocacy & Campaign Specialist



Consulting

- Type of Work: Global Health, Health Information Systems, Patient Centered Solutions, Regulatory Strategy, Healthcare Technology & Business Processes
- Sample Job Titles: Healthcare Consultant, Statistical Services Consultant, Life Sciences Strategy Consultant, Health Technology Consultant, Women's Health Consultant, Analytics Scientist, Epidemiologist
- Sample Employers: Rock Health Advisory, Vital Strategies, Huron, Iqvia, Oracle, The Dedham Group, Genesis Research Group, Exponent, Analysis Group, Aetion, Stantec Health Sciences Advisory, JS Held, Tetra Tech
- Job Posting: Principal Women's Health Consultant @ Oracle; Salary: \$71,200 to \$158,200
- Resource: Consulting Firm Directory (1,300+ firms)



Bio/Medical Technology

- Type of Work: Clinical Research, Project Management, Food Safety, Immunochemistry, Quality Control, Water Quality, Drug Discovery & Vaccines, Safety & Efficacy, Health Informatics & Data Science
- Sample Job Titles: Health Scientist, Clinical Research Associate, Quality Assurance Manager, Data Research Coordinator, Biostatistician, Data Analyst, Immunization Scientist, Health Equity Director
- Sample Employers: Biogen, Pfizer, Genentech, Eli Lilly, Novartis, Astra Zeneca, Johnson & Johnson, Abbvie, Regeneron, Roche, Becton Dickinson & Co., Well, bioMérieux
- Job Posting: Senior Associate Scientist Immunization @ Regeneron; Salary: \$79,100 \$129,100
- Resource: Careers/Job Areas in Biotechnology



Pharmaceutical

- Type of Work: Health Economics and Outcomes Research, Program/Product/Project Management, Biostatistics and Analytics, Health Education and Sales, Health Policy Research, Epidemiology, Quality Control, Behavioral Science
- Sample Job Titles: Health Scientist, Global Health Economics Manager, Biostatistician, Director of Policy and Research, Pharmaceutical Epidemiologist, Senior Analyst Healthcare, Women's Healthcare Specialist, DEI Program Manager
- Sample Employers: Eli Lilly, Novartis, Merck, Takeda, Gilead, Boehringer Ingelheim, Astra Zeneca, Johnson & Johnson, Abbvie, Sanofi, Bristol Myers Squibb, Pfizer, Novo Nordisk, Walgreens, CVS, GSK, Bayer, Syneos Health, Stratis, Precision Medicine Group, Prime Therapeutics, Alexion
- **Job Posting:** Women's Healthcare Specialist @ Bayer; Salary: \$112,000 \$168,000
- Resource: Pharmaceutical Company Directory



State & Local Government

- Type of Work: Environmental Services, Emergency Services, Administration, Behavioral Health Services, Community and Social Services
- Sample Job Titles: Public Health Preparedness Analyst, Community Health Program Manager, Epidemiologist, Evaluation Coordinator, Senior Policy Advisor, Behavioral Health Services Director, Environmental Health Specialist
- Sample Employers: City/County/State Government Offices, Agencies & Departments, Tribal Epidemiology Centers, National Association of County and City Health Officials
- Job Posting: Senior Public Health Engagement Specialist @ NACCHO; Salary Range: \$86,336 \$91,710
- Resource: Search Department of Health Jobs Across the US: https://www.publichealthcareers.org/

https://www.usa.gov/state-health



Non-profit

- Type of Work: Community Health, Science & Research, Community-Based Projects, Health Strategies, Education, Communications, Advocacy, Fundraising/Philanthropy
- Sample Job Titles: Program Implementation Director, Project Manager, Communications Associate, Environmental Analyst, Operations Manager, Grant Writer, Community Organizer, Research Scientist, Health Education Program Coordinator
- Sample Employers: AIDS Healthcare Foundation, American Heart Association, Public Health Institute, Lupus Research Alliance Inc., Golden Harvest Food Bank, Focused Community Strategies, Center for the Visually Impaired, Pacific Institute for Research and Evaluation, Health Research Incorporated, MPHI, Grantmakers in Health, CDC Foundation, de Beaumont Foundation, National Environmental Health Association, Health Resources in Action, Hellen Keller International
- **Job Posting:** Senior Director of the KP Center for Gun Violence Research and Education; Salary: \$140,000-\$150,000
- Resource: https://www.workforgood.org/; https://www.idealist.org/; https://www.nationalhealthcorps.org/leadership-open-positions



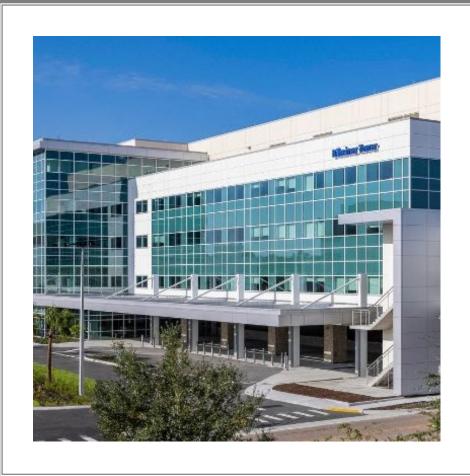
Research & Data Analytics

- Type of Work: Science & Research, Academia, Project Management, Clinical Data Integration, Client Relationship Management, Analytical Problem-Solving
- Sample Job Titles: Associate Director of Biostatistics, Manager of Life Sciences, Integrated Research Analyst, Health Economist, Analytics Solutions Manager, Data Scientist, Principal Research Scientist
- Sample Employers: WGC Clinical Services, RTI, SAS, American Institutes for Research, Arcadia, Iqvia, TriNetX, Carelon, Everest Clinical Research, Mathematica, Booz Allen, Trinity Life Sciences, Aetion
- **Job Posting**: Associate Director, Oncology @ Aetion; Salary: \$150,000 \$170,000
- Resource: Top 10 Healthcare Analytics Companies to Watch in 2025 for Innovation & Growth



Insurance & Health Plans

- Type of Work: Health Equity, Population Health, Business Solutions, Health Services Administration, Medicare Operations, Quality Improvement, Behavioral Insights & Strategic Research, Health Care Strategy & Innovation, Consulting
- Sample Job Titles: Health Equity Senior Professional, Configuration Analyst, Claims Director, Senior Program Manager/Director, Data Analyst, Behavioral Scientist, Data Scientist, Project Manager, Healthcare Advisory Consultant, Policy Analyst, Social Impact Enablement Lead
- Sample Employers: San Francisco Health Plan, Blue Cross Blue Shield, Humana, Kaiser Foundation, Cigna Group, Allstate
- **Job Posting:** DSNP Project/Program Manager @ Blue Cross NC; Salary: \$68,200 \$109,100
- Resource: Top 25 health insurance companies in the U.S.



Hospitals & Healthcare Systems

- Type of Work: Health Disparities/Equity, Quality Improvement and Patient Safety, Community Health, Science & Research, Community Impact, Analytics & Healthcare Insights, Population Health, Sustainable Services
- Sample Job Titles: Population Health Analyst, Communication Specialist, Health Educator, Health Equity Program Manager, Registered Dietician, Community Health Program Director, Biostatistician, Senior Director Cancer Research, Patient Advocacy Manager, Data Science Lead, Quality Improvement Specialist, Health System Leader, Infection Prevention Specialist
- Sample Employers: Atrium Health, UNC Health, Beth Israel Lahey Health, Advent Health, Mission Health, Cleveland Clinic, Merz Therapeutics, Nemours Children's Health, Wake Health, Boston Medical Center, Mass General Brigham, Constellation Quality Health, Elevance Health, Marigold Health
- Job Posting: Population Health and Equity Leader @ Emblem Health; Salary: \$92,880-\$178,200



Business/ Corporate Jobs

- Amazon: Human Rights Reporting & Engagement Manager (\$107,300)
- Coca-Cola: Global Health & Wellbeing Consultant (\$89,400 \$102,000)
- McCormick & Company: Director, Social Sustainability
- CAVA: Senior Director of Wellbeing and Benefits
- Nike Inc.: Lead Data Scientist
- McDonald's: Director, Global Inclusion
- KFC: Manager, Food Innovation
- Bank of America: Public Policy Analysis & Insights Manager
- Google: Clinical Specialist, Nutrition Science (\$146,000-\$214,000)
- Apple: Feedback Health Management Analyst
- JP Morgan: Strategic Analyst, VP of Population Health
- CrowdStrike: Director, Global Health & Safety
- Royal Caribbean Group: Manager, Public Health





Education, Training, & Student Development

- Student Affairs (health promotion, student success, residence life)
- Academic Advising / Learning Support Services
- Institutional Research & Assessment (using data to improve student outcomes)
- Prevention & Outreach Programs (alcohol, drug use, hazing, suicide)
- K-12 School Health Programs (district wellness coordinators, school nutrition policy)
- Curriculum Development / Instructional Design → developing health-related or general training programs.
- EdTech Companies → integrating health equity and behavioral science into learning tools.

Media & Communications

- Health Communication & Media Campaigns
- Science Writing / Knowledge Translation
- Policy & Advocacy Communication Roles (lobbying, grassroots organizing, association management)
- Community Relations / Public Engagement
- **Science Communication** / Journalism → translating health science for the public.
- **Media Production** / Documentary Work → telling stories of health inequities and resilience.
- Creative Campaign Strategy → applying health promotion skills in advertising and public relations.



Health Tech & Digital Health

- •Product Manager (Health Tech) oversee design of health apps, wearables, or telehealth platforms.
- •Implementation Specialist help hospitals/clinics adopt new tech.
- •User Experience (UX) Researcher apply behavioral science to improve patient or consumer-facing products.
- •Digital Equity Program Manager ensure tech access for underserved communities.
- •Tech Policy Analyst –study impacts of AI/privacy/digital tools on health.
- •AI in Health Research Associate study bias, safety, or ethics in AI.
- •Human-Centered Design Specialist design tech solutions informed by community health needs.

Sports & Athlete Health

- •Player Health & Safety Analyst Monitors risks, safety data, compliance
- •Director of Sports Nutrition Develops tailored fueling/hydration plans
- •Youth Sports Program Coordinator Runs health/fitness programs
- •Policy & Compliance Manager Ensures teams meet health regulations
- •Business/UX Analyst Improves digital fan/athlete health experiences
- •Injury Prevention Specialist Designs protocols to reduce injuries
- •Sample Employers:
 - o Professional Teams/Leagues: NFL, NBA, MLB, NHL, MLS, WNBA
 - o Collegiate Athletics: NCAA programs, university athletic departments
 - o Community Sports Organizations: YMCA, Boys & Girls Clubs
 - o Sports Medicine/Performance Institutes: EXOS, IMG Academy
 - Health Tech/Wearables Companies: WHOOP, Oura, Catapult, Fitbit

Energy

- •Corporate Health, Safety & Environment Director Oversees worker health, environmental compliance, and safety in an energy company.
- •Sustainability & Health Impact Manager Connects renewable energy initiatives with health outcomes and Environmental, Social, and Governance (ESG) reporting.
- •**Health Impact Assessor** Evaluates wind, solar, and bioenergy projects for health co-benefits/risks.

•Sample Employers:

- o Oil & Gas Companies: ExxonMobil, Chevron, BP
- o Renewable Energy Firms: Ørsted, NextEra, Vestas, SunPower
- O Utility Companies: Duke Energy, Con Edison, PG&E
- o Consulting Firms: ERM, Ramboll, ICF, Deloitte
- o Tech/Engineering Firms: Siemens, GE, Tesla

Philanthropy/Fundraising

- •Executive Director, Health Foundation Leads a health-focused fundraising arm that provides grants to public health initiatives.
- •Director of Foundation & Corporate Giving Aligns institutional priorities with external philanthropic funding opportunities.
- •Advancement Associate Provides operational and research support for donor prospecting, stewardship, and campaign coordination.

Sample Employers:

- o Schools/colleges of public health (advancement offices)
- o Hospitals and academic medical centers
- o Nonprofit organizations and NGOs
- o Private and family foundations
- o Global health organizations (e.g., Gates Foundation, Wellcome Trust)



Websites & Resources

- APHA Career Mart: https://careers.apha.org/
- ASPPH Public Health Jobs: https://publichealthjobs.aspph.org/find-a-job
- NACCHO Career Center: https://careers.naccho.org
- NCPHA Job Board: https://ncapha.org/employment-center/job-boards
- State Health Departments: https://www.usa.gov/state-health
- OneAid: https://oneaidcommunity.org/
- **Delta Omega Career Webinars:**https://www.deltaomega.org/professional-development-webinars/



https://publichealthhiringhelp.substack.com/

Public Health Hiring Help

Notes

Chat Archive

About



Professional Perspectives: Should I Stay or Should I Go?

The Public Health Burnout Coach and I talk all about our current doubts.

☐ OCT 6 • PUBLIC HEALTH HIRING HELP

8 Résumé Mistakes to Avoid

Time for a résumé reset!

A OCT 1 · PUBLIC HEALTH HIRING HELP



Professional Perspectives: Changing Your Job Hunt Outlook

How to fight the 'doom and gloom' and keep going, with Marissa McKool!

SEP 22 · PUBLIC HEALTH HIRING HELP



Professional Perspectives: How to Put the 'Work' in 'Networking'

Networking can be uncomfortable. Maybe it doesn't have to

SEP 11 • PUBLIC HEALTH HIRING HELP



The First 6 Months of PHHH: A Retrospective

What the last six months have held and what the future has in store!

AUG 26 . PUBLIC HEALTH HIRING HELP



Join The Public Health Career Club

A community dedicated to public health career development





https://www.linkedin.com/company/ph-spot

PH SPOT

PH SPOT

A trusted career development resource and community for public health

Professional Training and Coaching · Toronto · 32K followers · 2-10 employees



Audra & 33 other connections follow this page











The Public Health Club Benefits

- Weekly Updated Public Health Consulting/RFP List
- Weekly Career Mentorship Sessions
- Live Career/Consulting Development Workshops
- · Networking Opportunities

ttps://www.linkedin.com/company/the-public-health-club



The Public Health Club

Your #1 community dedicated to providing career development & consulting opportunities for public health professionals.

Public Health · 10K followers · 2-10 employees



Iman & 15 other connections follow this page









Interstride acquires GoinGlobal to expand global career access





