LIAISON

Introducing a New Partnership to Support Student Financing

Liaison is pleased to announce a new partnership designed to help address one of the most urgent challenges facing health professions applicants and students today: access to affordable, transparent financing options.

Across higher education, and especially within health professions education, the student financing landscape has become increasingly difficult to navigate. Changes affecting federal loan eligibility, along with the elimination of Grad PLUS loans under the One Big Beautiful Bill Act (OBBB) are reducing access to traditional funding sources and pushing more students toward private loan options.

As a result, many applicants and enrolled students are left to make high-stakes financial decisions without clear guidance, strong negotiating power, or visibility into the most competitive lending options available to them. Liaison believed it was important to act at this moment because this shift has direct implications for student access, enrollment, and persistence across the institutions and programs served through the health professions CAS network.

To respond to this need, Liaison has entered an exclusive partnership with Juno, an organization focused on helping students secure stronger loan options by aggregating demand and negotiating directly with multiple lenders. This approach creates a more competitive marketplace for borrowers and can improve the rates and terms available to students compared with what they may be able to obtain on their own.

This partnership is intended to benefit the full admissions and education community. For associations, it offers a vetted resource that can be shared in support of member schools and prospective students.

For schools, it provides an additional tool that may help students navigate a sensitive and increasingly complex financing environment without replacing institutional guidance. For students, it may expand access to multiple lenders, discounted rates, cash-back incentives through free membership, rate matching, residency deferment, multi-year loan eligibility, and in some cases, loan access without a co-signer or established income.

Information about these loan options will live within [Explore Health Careers](), giving students a familiar and accessible place to learn more as they research pathways into health professions and prepare for the financing decisions that support their educational goals.

explore health careers.org X Juno

Liaison is committed to rolling this out thoughtfully and in close partnership with the association community. Account managers will be reaching out to schedule time to discuss this partnership, answer questions, and explore how each association may wish to communicate the opportunity to its schools, programs, and other constituents.

As this work moves forward, the goal remains clear: to provide an additional, carefully vetted resource that helps support student success while also strengthening the institutions and associations working to serve them.

If you have any questions, please reach out to your Account Manager or Karen Jacobs at kjacobs@liaisonedu.com.