



**BUILD THE AI-READY PUBLIC HEALTH
WORKFORCE**

NHIT INSPIRED™ AI Academy x ASPPH

The **NHIT INSPIRED™ AI Academy x ASPPH** is a collaborative initiative between the **National Health IT Collaborative for the Underserved (NHIT)** and the **Association of Schools and Programs of Public Health (ASPPH)** that equips public health students with applied AI skills. Through NHIT INSPIRED™ framework, students complete hands-on capstone projects that apply artificial intelligence and data science to real-world public health challenges — including food insecurity, chronic disease management, and health equity in underserved communities. This bespoke program also provides exceptional professional development opportunities, such as travel to national conferences, Congressional roundtables and direct community engagement.

Sponsoring the AI Academy connects your organization with the next generation of public health professionals trained to deploy AI responsibly, ethically, and safely — and positions your brand at the intersection of public health, healthcare, technology, and workforce development.

Your Sponsorship Will:

- **Train 25 graduate and undergraduate public health students** from ASPPH member institutions to apply AI to real-world challenges in underserved communities.
- **Position your brand at the forefront of AI-integrated public health practice**, with year-round visibility across ASPPH's network of member institutions and public health professionals.
- **Build your AI and health-equity talent pool** through direct engagement with diverse, mission-driven students prepared to lead in the age of agentic AI.
- **Advance health equity and workforce development** by supporting students addressing public health challenges in underserved and rural communities.
- **Demonstrate leadership in responsible AI by aligning your brand** with ASPPH's **AI Task Force** recommendations and NHIT's nationally recognized INSPIRED model.

25

Inaugural cohort
students

3

Cohorts per year

250+

Eligible public health
schools and programs

1st

NHIT INSPIRED™
AI Academy x ASPPH

Please contact us at inspired.aspph@nhit.org to design a partnership that fits your goals.



SPONSORSHIP TIERS OVERVIEW

NHIT INSPIRED™ AI ACADEMY x ASPPH INAUGURAL YEAR COHORTS

SPONSORSHIP LEVEL		PLATINUM \$600,000	GOLD \$200,000	SILVER \$75,000	BRONZE \$25,000
General Overview	Sponsor positioning	Full Year Sponsor	Full Cohort Sponsor	Partial Cohort Sponsor	Scholarship Sponsor
	Students supported	Three Cohorts (75)	One Cohort (25)	10 students	4 students
	Naming rights / presenting recognition	Exclusive (Year-Long)	Named cohort	Cohort Sponsor List	Cohort Sponsor List
Organization Visibility	Brand visibility on ASPPH website, social media, program materials, and showcase signage	✓	✓	✓	✓
	Permission to display NHIT INSPIRED™ x ASPPH sponsor badge on sponsor's website	✓	✓	✓	✓
	Recognition during plenary sessions at Annual Meeting	✓	✓		
	Featured visibility in the ASPPH Friday Letter (8,800+ subscribers)	Dedicated content feature	Co-feature with track	Mention	Sponsor List
	Featured on IDEA Podcast	✓	✓		
	Seat on the program Advisory Council	✓			
Student Access	Engagement with student capstone teams / talent pool options	First-look hiring access + Meet and greet access	Cohort-aligned introductions and resume book	Resume book	Resume book
	Career / Employer Spotlight Webinar	Sponsored Session	Sponsored Session	Panel Presenter	Panel Presenter
	Recognition at the AI Academy Virtual Capstone	Featured Speaker / Co-host + Sponsor Slide (3 Events)	Featured Speaker / Co-host + Sponsor Slide (1 event)	Sponsor Slide (1 event)	Sponsor Slide (1 event)
Impact Reporting	Post-program impact report with cohort outcomes and capstone summaries	Executive Briefing with cohort leadership and Advisory Council	Custom briefing	✓	✓

INAUGURAL COHORT DEADLINE: JULY 15, 2026 (rolling deadlines for other cohorts)

All sponsorships are administered by ASPPH, a 501(c)(3) tax-exempt organization, and may qualify as charitable contributions. Custom packages, multi-year commitments, named scholarships, or a co-branded/site-specific capstone are available.

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